

Adam Schwabe

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Education

University of Guelph-Humber — Toronto, ON September 2002 - December 2006

Undergraduate Studies

- Bachelor of Applied Computing Honours (University of Guelph)
- Diploma in Distributed Computing and Communication Systems Technology (Humber College)

Pickering High School — Ajax, ON September 1997- June 2002

High School

- French Immersion Diploma
 - Ontario Secondary School Diploma
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Languages

Fluently Bilingual - English and French

Employment

IBM Canada — Toronto, ON August 2007 - Present

Usability Specialist & Information Architect

- Guiding IBM client projects in terms of usability and human interface design.
- Developing and restructuring client content.
- Designing user interface design specifications for software releases.

DearToronto.com — Toronto, ON August 2007 - Present

Co-creator and Producer

- Jointly created and founded the site in early 2008.
- Shooting video, producing segments, and editing video for the site.
- Negotiating with artists and record labels to feature music for the video features.

Various Blogs & Publications — Toronto, ON 2007 - Present

Freelance Writer and Photographer

- Writing and photography for the popular Toronto-focused site, [blogTO](#).
- Writing and photography for the Toronto magazine, Fab. [‘Homework’](#) (feature and photos in issue 329). [‘Go East’](#)(photo for feature in issue 329). [Crying at the discotheque](#) (feature in issue 337).

IBM Canada — Toronto, ON

September 2005 - July 2007

Information Developer

- Maintaining and developing plug-ins for the WebSphere Development Studio Client (WDSC) for System i product.
- Developing and providing customer documentation, demos, tutorials, samples, language-sensitive help, and help information center content for users.
- Updating and maintaining the [WDSC](#), [WDS](#) and [iSeries](#) product sites (ibm.com).
- Developing Flash/XML-based marketing CD for IBM customers and IBM Business Partner customers.
- Contributor to the [WDSC development team blog](#) and member of the Web 2.0 Technology Interest Community.

University Health Network — Toronto, ON

April 2004 - December 2004

Analyst

- Designed and maintained a support database (Access, SQL).
- Developed scripts for user emulation and automated testing tools.
- Implemented and documented system-wide Electronic Patient Record (EPR) fixes and upgrades.

Ontario Power Generation — Pickering, ON

(June 2003 - September 2003)

Information Technology Technician

- Co-ordinated system upgrade efforts and system inventory.
- Prepared equipment for Pickering/Darlington Nuclear Plant distribution.
- Responded to Help Desk tickets and provided technical support.

Durham District School Board — Oshawa, ON

July 2002 — August 2002

Web Designer

- Designed a multi-media repository for the Virtual Campus.
- Implemented a user friendly interface to be used by teachers.
- Exceeded deadlines and project requirements.

Patents and Disclosures

Smart Parking Lot — Guelph, ON

May 2007

Wireless Sensor-based Solution for Urban Parking

- Nidal Nasser and Adam Schwabe, University of Guelph
- IP Disclosure in preparation

Language Sensitive Help Generation Tool — Markham, ON

April 2007

DITA XML-Based

- Jake Billo, Boyan Tsolov, and Adam Schwabe, IBM Canada

Skills Summary

- User interface design and development
 - User analysis, task evaluation, and user-centered design
 - Information architecture and development.
 - Programming Languages and Scripts: Java, JavaScript, XHTML, CSS, XML, RSS, PHP, SQL, Perl, CGI, SGML, DITA, IBMIDDOC
 - Mac OS X, Windows 95/98/Me/NT/2000/XP/Vista, Microsoft Office XP/2003/2007/Mac
 - Macromedia Dreamweaver and Flash, Adobe Photoshop CS/CS2/CS3
 - Multiple IDEs including Eclipse and NetBeans
 - Blogging software including WordPress and Blogger
 - Working individually and on a team successfully
 - Strong eye for good design
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Projects and Work

- Knowledge Sharing Social Networking Site (Formal usability study and re-design)
- National Organization for Equality (Site design and information architecture)
- Airline - Canada (Design and information architecture for Mobile Web Application)
- Government Agency - Canada (Site design and information architecture)
- Airline - Canada (Design and information architecture for native mobile applications - iPhone and Blackberry)
- Airline - Canada (Usability evaluation and heuristic review of mobile application)
- Home and Property Insurance - Canada (Copywriting and usability recommendations)
- Telecommunications - USA (Internal application design and information architecture, extensive usability testing)
- Telecommunications - Canada (Internal application design and information architecture, heuristic reviews, usability studies)
- Encrypted instant messaging application (Java, encryption and security, sockets, network programming)
- Recipes application (Java, SQL, databases, data migration)
- Peer-to-peer file transfer application (Java, sockets, distributed programming)
- Online book and movie store (Java, JSP, servlets, portals, portlets)
- Product overview and marketing CD (Flash, ActionScript, XML)
- Undergraduate Thesis - "Smart Parking Lot" project and paper
 - Wireless Sensor Network (WSN) established in an urban area to determine available parking to the driver.
 - Developed a graphical simulation (programmed in Java) to determine overall decrease in parking search times.

Volunteer Experience

BlueQ (IBM GLBT Community Organization) — Toronto, ON June 2007 - Present
Creative Volunteer

- Assisting and participating in various BlueQ events.

University of Guelph-Humber Student Committee — Toronto, ON 2002 - 2003
Computing Co-op Program Representative

- Academic Executive Council member
- Computing Co-op Program Committee Leader
- University of Guelph-Humber Joint Programs Committee - Curriculum Development

University of Guelph-Humber — Toronto, ON September, 2002
Student Ambassador — Ontario Universities Fair

- Representing the University of Guelph-Humber as an ambassador
 - Dealing directly with prospective students and their parents, selling the school's features and benefits
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Awards Received

- Outstanding Contribution to the University of Guelph-Humber (April, 2003)
 - Ontario Scholar (over 80% in 6 OAC Courses) at Pickering High School Commencement, recipient of Academic Certificate for Academic Proficiency (November, 2002)
 - University of Guelph-Humber Entrance Scholarship for Bachelor of Applied Computing and Diploma in Communication Systems Technology. (September, 2002)
 - Student Lecturer at University of Guelph-Humber Last Lecture Event (2006). Presented a year-end speech to graduating classmates, faculty, and administration.
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Interests

- Design, art, history, architecture, music, movies, photography and writing
- Reading, cooking, and exercising
- Gaming (PC, Console), gadgets, mobile technology, the Web, social networking, blogging, new media, and podcasting
- Human-Computer Interaction, usability, user interface design, and interaction design